

WORDS

Define terms

What do they mean?

What else could they mean?

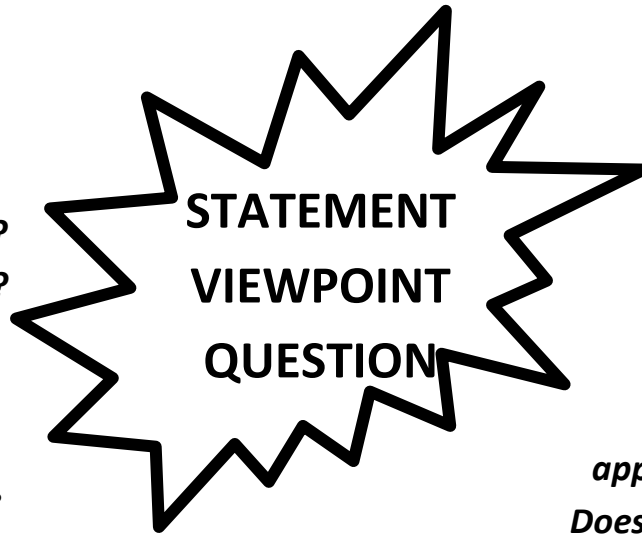
How are you defining them?

Does context matter/change the nature of the statement?

What is the natural context?

What are other possible contexts?

CONTEXT



Is there a solution to the problem/question? How could you CHANGE the statement to make it better?

SOLUTION

RANGE

What is the range of the impact of this statement?

Think HUMAN to GLOBAL.

Does it have impact on different levels?

What are the extreme applications of the statement?
Does it become ridiculous at the extremes?

Do the extremes illuminate key issues?

EXTREMES

WORDS

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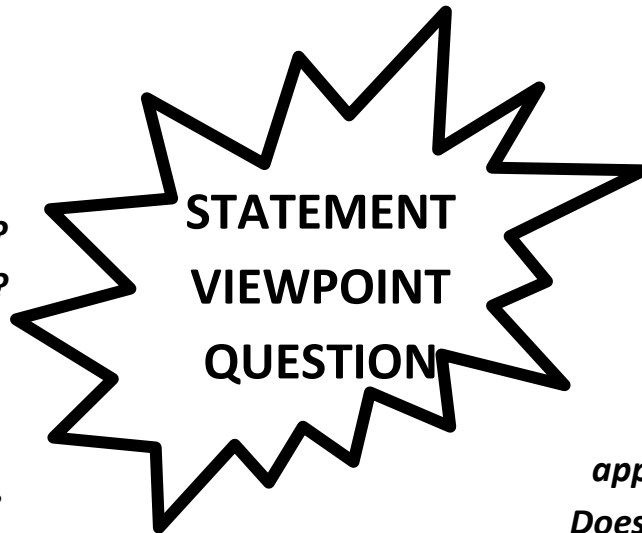
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